



Non-leafing Silverdollar Pigment
Pastes for the Printing Industry/
适用于印刷行业的银元型非浮铝浆



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Discover ECKARTs complete portfolio of Silverdollar pigment pastes for the printing industry! It consists of various **ROTOVARIO** pastes based on non-leafing Silverdollars that are already well established in the global market and has recently been enhanced by four product innovations.

This pigment paste portfolio is ideally suited for solvent-based gravure and flexographic applications and offers silver effects for everyone's taste. Three different series provide subtle sparkling effects with excellent coverage, fine and bright silver shades for smooth surface optics as well as advantageous tinting properties.

Main end applications include tobacco (board) as well as flexible packaging on paper and film. Our metallic **ROTOVARIO** pastes are also widely used for shrink sleeve applications and labels in general.

了解爱卡适用于印刷行业的银元型非浮铝浆的完整产品组合！组合已在全球市场成熟拓展，包含多个 **ROTOVARIO** 基于银元型非浮颜料的铝浆规格，如今又新增了 4 个创新性的型号。

该铝浆组合非常适合溶剂型凹印和柔印应用，为不同的喜好提供银色效果。组合内的三个系列提供微妙的闪烁效果，拥有出色的遮盖力以及平滑视觉表面所需的细腻而明亮的银色色调，同时还具备优秀的可调色性能。

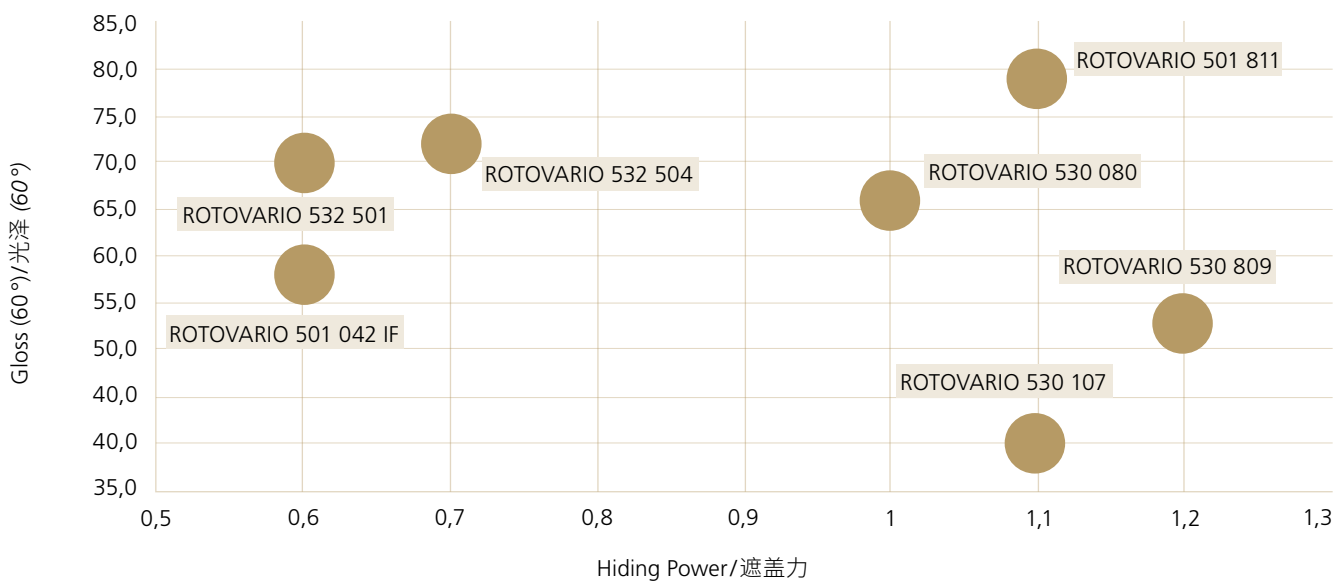
主要终端应用包括烟包（卡纸）以及纸和薄膜软包装。**ROTOVARIO** 铝浆也广泛用于收缩套标和一般标签。



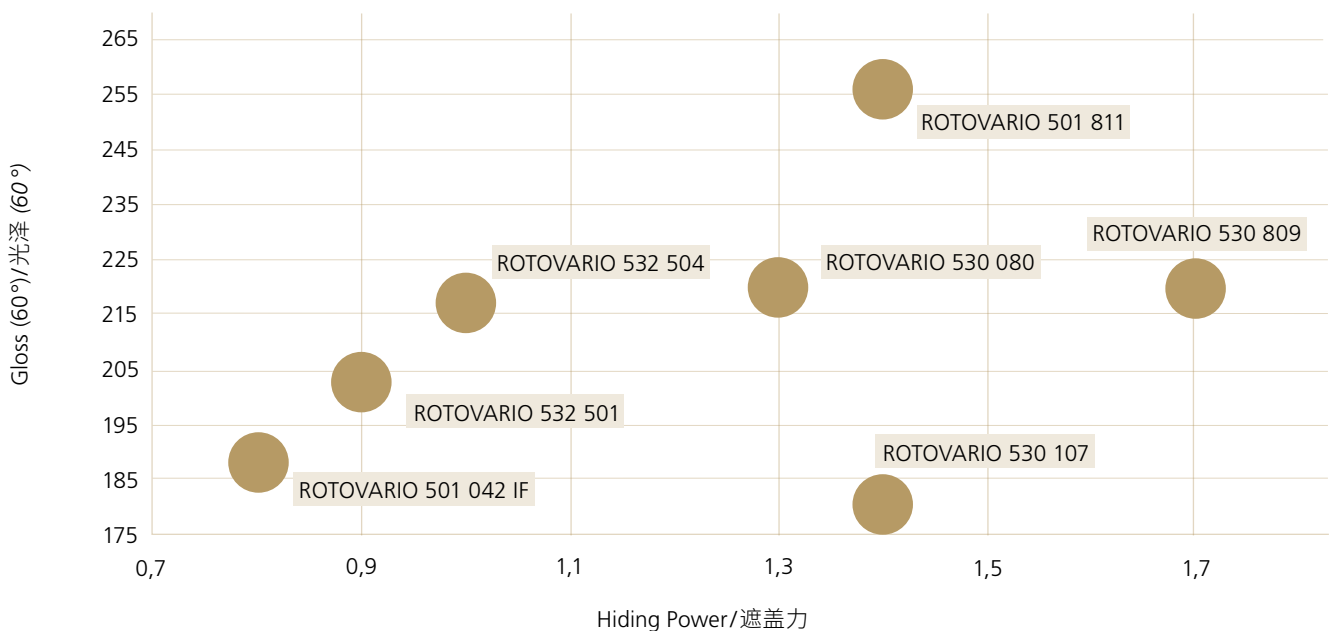
Reverse, gravure print onto film – silver effect based on ROTOVARIO Pigment Paste/ 薄膜凹版里印 - 基于 ROTOVARIO 铝浆的银色效果

PRODUCT COMPARISON: Portfolio of non-leafing Silverdollar pigment pastes for the printing industry/ 产品对比：适用于印刷行业的银元型非浮铝浆组合

Gravure print on board: gloss (60°) vs. hiding power / 卡纸凹印效果：光泽 (60°) vs. 遮盖力



Gravure print on reverse PET film: gloss (60°) vs. hiding power / PET 薄膜凹版里印效果：光泽 (60°) vs. 遮盖力



ROTOVARIO 501 SERIES: stabilized non-leafing pigment pastes/ ROTOVARIO 501 系列: 稳定型非浮铝浆

The **new ROTOVARIO 501 811** grade combines high-gloss effects with very good hiding power. **全新的 ROTOVARIO 501 811** 兼具高光泽效果和优秀的遮盖力

ROTOVARIO Product name/ 产品名称	Article Code/ 产品编号	Particle Size D50 in µm, (approx.)/ 粒径 D50 µm (约值)	Pigment content [%]/ 颜料含量 [%]	VOC content [%]/ VOC 含量 [%]	Hiding Power/ 遮盖力	Solvent / 溶剂
NEW:/全新 501 811	025999...	12	65	35	****	ethyl acetate/ 乙酸乙酯
501 042 IF	072318...	14	60	40	***	ethyl acetate/ 乙酸乙酯

*) Hiding power: from *fair to ****superior/遮盖力: 从 * 普通, 到 **** 卓越

ROTOVARIO 530 SERIES: non-leafing pigment pastes/ ROTOVARIO 530 系列: 非浮型铝浆

The **new ROTOVARIO 530 107** silver dollar pastes offer extremely good hiding power and at the same time a very uniform, structureless metallic effect. With this new pigment, you can save up to 30% pigment content in your formulation and still benefit of sufficient coverage for your printing projects – either for carton, board or for flexible packaging.

全新的 ROTOVARIO 530 107 银元型铝浆同时具有极佳的遮盖力和非常均匀细腻的金属效果。使用这种新颜料,可以在配方中节省高达 30% 的颜料使用量,仍然能为印刷项目(纸板、卡纸或软包装)提供足够的遮盖力。

ROTOVARIO 530 107 提供很白的金属效果,在各个视角保持大致相同的色彩效果。

ROTOVARIO 530 107 offers a very whitish metallic effect. Its color impression remains largely the same over the entire viewing angle.

ROTOVARIO Product name/ 产品名称	Article Code/ 产品编号	Particle Size D50 in µm, (approx.)/ 粒径 D50 µm (约值)	Pigment content [%]/ 颜料含量 [%]	VOC content [%]/ VOC 含量 [%]	Hiding Power/ 遮盖力	Solvent / 溶剂
530 080	072318...	10	60	40	***	ethyl acetate/ 乙酸乙酯
NEW:/全新 530 107	026462...	8	70	30	****	ethyl acetate/ 乙酸乙酯
530 809	023561...	10	60	40	*****	ethyl acetate/ 乙酸乙酯

*) Hiding power: from *fair to ****superior/遮盖力: 从 * 普通, 到 **** 卓越

ROTOVARIO 532 SERIES: stabilized non-leafing pigment pastes, particularly for film applications/

ROTOVARIO 532 系列:稳定型非浮铝浆, 特别适合薄膜应用

The **ROTOVARIO 532** series is ideal for applications on film and board. It convinces with a very good overprintability. Both pigment pastes are very popular for bright effects. The addition of color inks or toners achieves impressive polychromatic effects. We have deliberately chosen the solvent n-propyl acetate to ensure the exceptionally long shelf life of 24 months.

ROTOVARIO 532 系列是薄膜和卡纸应用的理想选择。它以极佳的叠印性能令人信服。两个铝浆规格由于其明亮的效果, 都深受欢迎。添加色墨或色浆可调出各种令人印象深刻的色彩效果。我们特意选择乙酸正丙酯作为溶剂, 确保 24 个月的特长保质期。

ROTOVARIO Product name/ 产品名称	Article Code/ 产品编号	Particle Size D50 in µm, (approx.)/ 粒径 D50 µm (约值)	Pigment content [%]/ 颜料含量 [%]	VOC content [%]/ VOC 含量 [%]	Hiding Power/ 遮盖力	Solvent / 溶剂
NEW:/全新 532 501	053389...M1	11	68	32	*	n-propyl acetate / 乙酸正丙酯
NEW:/全新 532 504	053392...M1	13	63	37	**	n-propyl acetate / 乙酸正丙酯

*) Hiding power: from *fair to *****superior/遮盖力: 从 * 普通, 到 ***** 卓越



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With compliments
谨致友好问候

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