



Highly chromatic blue from every viewing angle



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**EDELSTEIN® Sapphire Blue** is the world's first pearlescent pigment with a deep, highly chromatic blue colour from every viewing angle. Existing effect pigments fade into white in flat viewing angles. Thanks to this "anti-fading" technology, the new pigment retains its powerful colour from every perspective. True to the claims of the EDELSTEIN® product series, EDELSTEIN® Sapphire Blue convinces with its unique light-dark flop and provides significantly more opacity than existing products.

Target applications are cosmetic and food packaging, household appliances, toys and many more.

## **Product Advantages**

- powerful, deep blue colour
- anti-fading effect (no fading in flat viewing angles)
- unique dark-down flop
- significantly more opacity than conventional interference pearl pigments
- noble sparkle effect

## Technical information

| Product                     | Article No. | Particle Size in µm | Delivery form |
|-----------------------------|-------------|---------------------|---------------|
| EDELSTEIN®<br>Sapphire Blue | 026032MJ0   | 10-40               | Powder        |



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0,5/July 2022.0 PL 027315XX0

The technical specifications and other information in this leaflet reflect our current knowledge. They are solely intended as general information for our customers. Our customers still bear the responsibility for testing the products to ensure suitability for customers' intended applications and meeting customers' end-use requirements. We reserve the right to alter product performance and specifications. Our technical consulting service is available for

further advice, technical help in solving problems arising in manufacturing and applications, as well as with product formulations. The customer, however, is responsible for reviewing such data and recommendations prior to using them in an application. We assume no liability for the accuracy and completeness of the data presented on this leaflet or any other technical information we provide.

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